



# LIMPOPO

PROVINCIAL GOVERNMENT  
REPUBLIC OF SOUTH AFRICA

## DEPARTMENT OF ECONOMIC DEVELOPMENT, ENVIRONMENT & TOURISM

### MEDIA ALERT

**Saturday: 07 March 2026**

### **VHEMBE, CAPRICORN AND MOPANI LEADS AS DISTRICTS WITH HIGH UNFAIR BUSINESS PRACTICES - 2026 WORLD CONSUMER RIGHTS**

The Limpopo Department of Economic Development, Environment and Tourism has through the various consumer complaint cases noted with great concern that unethical business practices are at the centre of all consumer disputes. Such unethical business practices include; discrimination against customers, misleading or deceptive advertising, onerous clauses in fine print as well as disclaimers which unfairly exclude or limit liability of the business amongst many other unethical practices.

The top three troublesome unethical business practice complaints constantly received by the Department fall within the following businesses;

- Funeral Parlours
- Motor Vehicle industry
- Second-hand goods

However, other unfair business practices are designed to take advantage on the previously disadvantaged population based on poverty levels, illiteracy, race, gender and disability.

It is further important to note that some business contracts, regardless of how professionally designed they may appear, the content might be structured to favour the company but be unfair and unreasonable to the consumer.

The Limpopo Consumer Affairs as well as the Limpopo Consumer Court are situated within the Department of Economic Development, Environment and Tourism (LEDET). The Consumer Court offers free services to all affected consumers and it further openly boasts on its 100% wins on all cases reported by Limpopo Consumers.

LEDET hereby call upon all affected consumers to safely keep Proof of Purchase/s (quotation, receipts, and invoice/s), Copy of ID, Affidavit and proof of their complaint/s with the business or service provider as such documents are to be presented to the Consumer Court.

In our efforts to oversee a clean and fair Business sector, especially within Vhembe District, Capricorn District and Mopani District which records the highest number of complaints, we encourage all wronged consumers to step forward in the fight aimed at turning the tide against unfair business practices.

Limpopo Province will host the National Celebrations for the 2026 World Consumer Rights Day on the 13<sup>th</sup> March 2026.

**MEC Tshitereke Matibe invites members of the media to the Media Launch as follows:**

**Date:** Monday, 09 March 2026

**Time:** 12h00 to 14h00

**Venue:** Library Conference Hall, University of Limpopo, Mankweng, Polokwane Municipality, Capricorn District

**For more information, please contact:**

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